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## ASX ANNOUNCEMENT

17 September 2021

## Appointment of Belinda Rowe and retirement of Sam Weiss and Claire Hatton as Non-executive Directors

The Directors of 3P Learning Limited ("**3PL**") today announced the appointment of Ms Belinda Rowe with effect from 20 September 2021, and the retirement of Mr Sam Weiss and Ms Claire Hatton as Non-executive Directors of 3PL with effect from close of business 17 September 2021 and 24 September 2021 respectively.

Ms Rowe joins the Board as an independent Non-executive Director and will Chair 3PL's People & Culture Committee, replacing the current committee Chair, Ms Hatton.

3PL's Executive Chairman, Matthew Sandblom, said: "On behalf of the Board, I would like to thank Sam Weiss and Claire Hatton for their valuable contributions to 3PL over the last seven years. I have appreciated Sam's insight and advice since being appointed Chair. Claire's experience in people and culture, digital and governance has served the Company well over the past years and during the recent integration of our businesses. We wish both of them well in their future endeavours.

We are pleased to welcome Belinda Rowe to the Board. Belinda's strong understanding across international marketing, communication, media and digital will be significantly additive to growing the company's global reach and getting students engaged and excited by learning. Her appointment, along with that of Kathy Ostin and Allan Brackin early last month add valuable skills, diversity and independence to our Board."

Sam Weiss said, "It has been a privilege to work with the people and shareholders of 3P Learning over the past seven years and to leave the Company at the point where the combination of Blake and 3P Learning put it in a position to become a powerful force in Education Technology in markets around the world."

Claire Hatton said, "It's not every day you get to be part of a mission driven company focussed on ensuring the next generation thrive and reach their full learning potential. After expanding our market foothold overseas, I wish the newly merged business great success in enhancing the learning outcomes for children everywhere."

Commenting on her appointment, Belinda said: "I am delighted to be joining the Board of 3P Learning who inspire a love of learning for children everywhere through creativity, technology and innovation. It is an exciting time for the newly merged company, and I am looking forward to contributing to the next stage of its development and growth."

This announcement has been authorised for release by the Board of 3PL.

For further information, please contact:

3P Investor Relations investors@3plearning.com

## BIOGRAPHY

## **Belinda Rowe**

Belinda Rowe has worked across a number of global companies in marketing, communications and media leadership roles, including with O2 Telefonica, Publicis Media and Zenith. Belinda is currently a non-executive director at ASX-listed companies, Temple & Webster Group Ltd and Here There & Everywhere Ltd, where she holds positions as Chair Nomination & Remuneration for Temple & Webster and member of various committees for both companies. Belinda is a director of Soprano Design and as a member of its Audit & Risk Committee. She also chairs the NSW Advisory Committee of SecondBite, a national food rescue organisation in Australia.

She is passionate about social and professional change by supporting and advocating for the development of women as a member of Chief Executive Women, Women in Advertising and Communications London, Minerva Network supporting women in sport and Mentor Walks